

GENKI[®]
RAMUNE

Japan

Pep Up with J' POP



Lychee Flavor
Made in Japan

Refreshing marble pop soda with the goodness of **Collagen** and a hint of **Lychee** flavor.

*A Soda with a **HEALTH** twist!!!*



Why choose Collagen Ramune over Regular Cola

- Marble pop soda with **4,000 mg of Collagen**
- Contains **lesser calories and sugars**
- Refreshing **Lychee flavour**
- **Does NOT contain caffeine**
- Unique bottle design adds an element of fun



What is Collagen?

- Collagen is a protein naturally made by our body.
- It makes up about a third of all of the protein in our body.
- Collagen's strong fibers work like glue to hold muscles, bones, tendons, ligaments, organs, and skin together in our body.
- Collagen is essential for healthy joints. Supple and elastic skin with lesser wrinkles.
- As we age, the natural collagen production in the body slows down.
- Symptoms such as inflamed joints, stiff tendons or ligaments, muscle weakening, wrinkled and dull skin starts showing up.
- Taking collagen supplements help ease these symptoms.



How much Collagen do I need daily?

- As we age, our body can lose 1% collagen every year.
- Hydrolyzed Collagen is absorbed more readily in our body.
- Clinical studies suggest consuming 2,500 mg to 8,000 mg of peptides per day is safe and effective.
- Even smaller doses of 2,000 mg to 4,000 mg improves skin health, muscle mass, bones and joints.
- Each serving of Collagen Lychee Ramune contains 4,000 mg of hydrolyzed collagen.



4,000mg Collagen and its Multi-Functional Benefits

Heart's
Health



Skin
Health



Muscle
Growth



Gut
Health



Tissue
Repair



Bones
Health



Eyes
Health



Hair
Health



Lychee Flavor
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Pubs

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BENEFITS OF COLLAGEN

Know more...



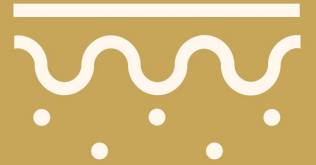
Collagen and Heart Health

- Research indicates that collagen may help reduce the risk of heart related conditions.
- Collagen peptide helps soften the arteries thus reducing the chances of atherosclerosis – a disease characterized by narrowing of the arteries.
- Collagen provides structure to your arteries.
- Without enough collagen, your arteries may become weak and fragile.



Collagen and Skin Health

- Collagen helps to promote healthy, radiant skin by nourishing our body.
- Collagen actually is the nutritional building block required to improve skin structure.
- 75% of our skin is collagen.
- It is the key component for supple and radiant healthy skin.



Collagen and Tissue Repair

- Collagen essentially works as scaffolding and helps regenerate tired and torn tissues of muscles, bones, tendons, cartilage, and skin.
- It helps in tendon repairing during forceful and strenuous sports activities.



Collagen and Bone Health

- Research has shown that daily intake of collagen peptide helps to restore bone mineral density, support healthy bone metabolism, and help preserve bone health.



Collagen and Muscle Health

- Creatine helps improve muscle mass, build strength, and improve athletic performance.
- Collagen contains amino acids – arginine and glycine, which are the important building blocks for creatine.
- Collagen can reverse the aging trend in people diagnosed with sarcopenia, age related muscle loss.



Collagen and Eye Health

- Collagen helps maintain the pigmented layer of the retina and the clear gel that fills the eyeball. Collagen is an amazing nutrient that helps the eyes stay young.



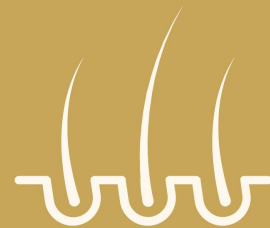
Collagen and Gut Health

- Collagen is linked to reducing inflammation and oxidative stress.
- Glutamine, one of the amino acids present in collagen is the key amino acid for preventing inflammation of the gut wall and healing leaky gut syndrome.



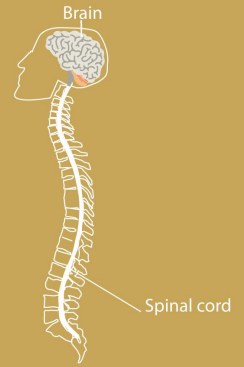
Collagen and Hair & Nail Health

- Collagen provides amino acids to produce keratin protein, which promotes hair growth, strength, and elasticity. It also prevents hair thinning associated with aging. Collagen has antioxidant properties that help fight damage to hair follicles.
- Ingestion of collagen supports healthy nails. When the body needs more collagen for nail support, nails become brittle. Collagen peptides contain arginine. Arginine delivers nitric oxide to the nail beds. One study discovered that when participants took collagen for 24 weeks, it improved their nail health resulting in lesser breakage by 42% and improved growth rate by 12%.



Collagen and Brain Health

- Collagen being remarkably versatile, non-toxic, biodegradable and biocompatible qualifies as a high potential biomaterial, in terms of brain repair.
- The human brain is the main epicenter of the central nervous system (CNS) and it controls the most vital tasks of the body. Structurally the CNS along with the spinal cord is chiefly made up of thick collagen fibers. Factually, collagen is present in all mammals, both at intracellular and extracellular level. It constitutes 20-30% of all body proteins in humans.



Collagen - Joints, Cartilage and Tendons Health

- Low collagen levels can loosen your cartilage and tendons – meaning your joints can be more easily injured. Tendons are made of collagen fibrils that connect muscle with bone. Excess exercising or awkward movements in sporting activities often results in injuries to the Achilles tendon as well as nearby muscles and can impair sporting performance.
- Genki our brand ambassador who is a very energetic footballer and an athlete well knows the importance of quick repair and recovery of injured muscles, tendons, and cartilage. Collagen Ramune is Genki and his teammates' favourite 'go to' drink to rejuvenate and recharge for upcoming football matches.



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Collagen and Immunity

- The benefits of collagen are extensive, but how does it fit in with the current health crisis and strengthening our immune system? Ingestion of collagen peptide improves the number of NK cells and T cells and henceforth the immunity of humans. Natural killer(NK) cells and CD8+ CD28+ T lymphocyte cells(T cells) are necessary for the control of viral infections.
- Additionally, Glutamine is a key amino acid that is needed for a strong immune system, and it also happens to be a key amino acid in collagen. Glutamine plays a role in cellular repair and stimulating immune cells. It helps to speed this process up, meaning faster recovery and stronger cells to protect against illness.



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Refresh, recharge, reboot with healthy, fizzy and fun
Genki Ramune!!!